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**INNOVATION
FOR A NEW PLASTICS
REVOLUTION**

PARTICIPATION KIT



PARTICIPATION KIT SUMMARY

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1.2. EXHIBITOR

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1. PARTICIPATION OPTIONS:

Whatever your marketing strategy dictates, ChemPlast offers you the best participation options to meet your needs.

From a turnkey participation package designed for Start-ups or a traditional booth space in the Exhibition to maximize visibility through a Partnership.

Partner



Are you a leader? Do you want to become one? Show your leadership to others in the industry and impress your clients by becoming at ChemPlast. You will be the envy of all your competitors by having a major presence in all of the spaces and forums.

Exhibitor



The most competitive option for showing off your products and innovation to the sector.
Win clients and make them more loyal by having a presence in the Exhibition's Premium or Business area.

Newcomer



Did you just start out? Are you looking for the best profit at the lowest cost? Check out our low-cost and turnkey packages to achieve that goal. Some day you will be a leader, and we want to help you to get there!

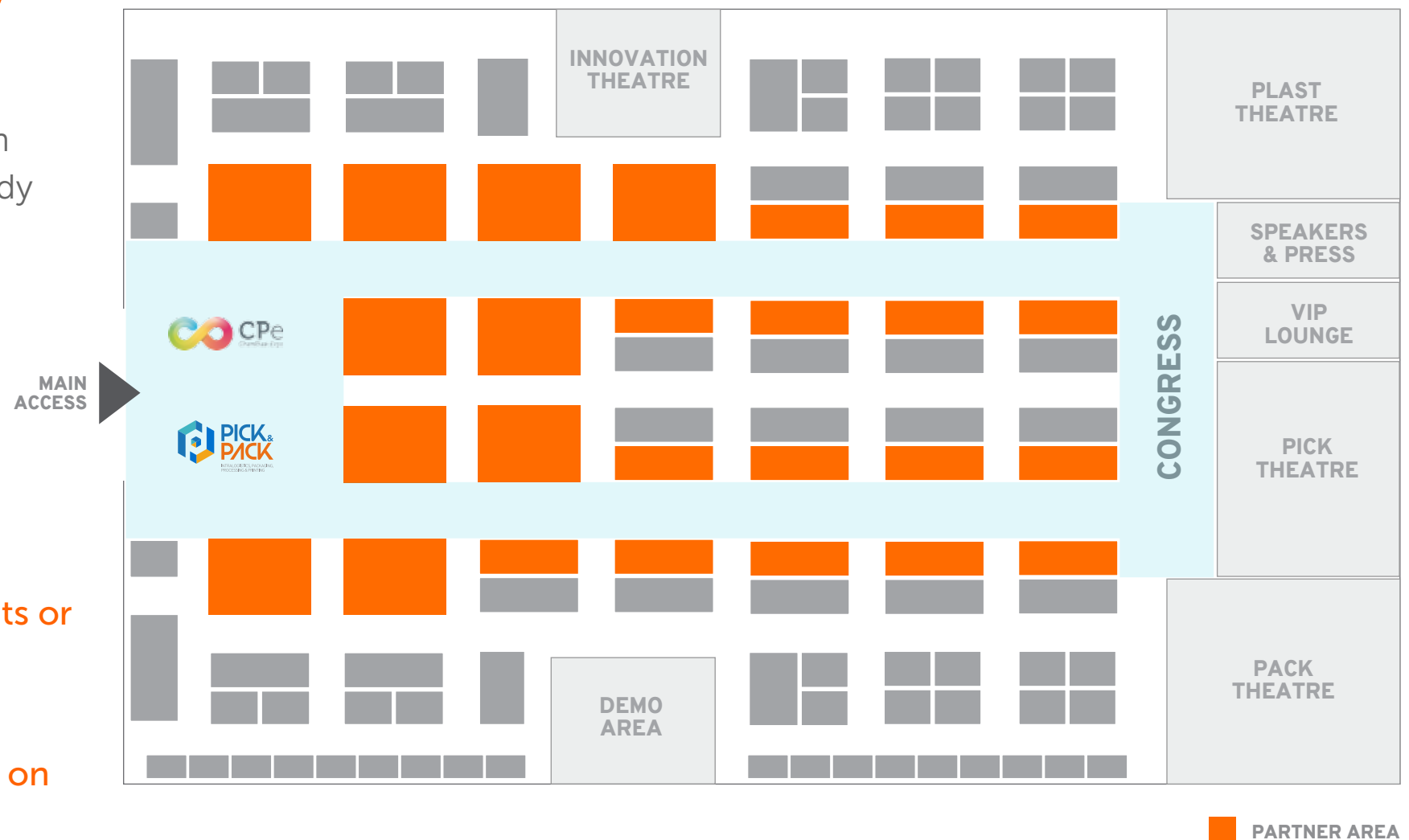
1.1 Partner



Being the leader means many things and that is why we propose you to be a ChemPlast Partner.

What does that mean? It means a lot more than you might think. You can even surprise your best clients or targets. And the best thing is that nobody would suspect it.

- **Generate a large brand impact** on communication elements prior to, during, and after the event.
- **Enjoy your space in the best Exhibition zone**, exclusively for Partners.
- **Direct contact** with the **principal top prescribers and decision makers**.
- **Play a star role at the Congress** and in all the networking activities.
- You can offer an **exclusive and differential treatment to your best clients or targets**, inviting them to the Congress and meeting with them in an environment full of inspiration and innovation
- And many more high-level actions that will provide you **the best return on your investment**.



1.1 Partner



We offer you 2 models of participation to make sure you will obtain the maximum benefit to link your brand and leadership to the event that will bring the sector to the future.

SPEAKER SLOT AT THE CONGRESS

The best opportunity to link your brand with the innovation and the leadership taking part of a unique program with the best speakers and gurus of the sector.

ROADSHOWS

A series of presentations for sharing our platform and vision with businesses and institutions in the places visited. As a Partner, you can become more visible in these presentations, where you will surely find interest.

EVENT BRANDING & MARKETING

We will maximize your brand image by linking it to a large number of online and offline communication elements before, during and after the event. Your logo will be highlighted on the event's home page, newsletters, blog, social networks, static and dynamic signage in the area, visitor's guide and app. These are just a few of the innumerable impacts that you will be offering.

PRIVILEGED SPACE IN THE EXHIBITION'S PARTNER ZONE

Being Partner entitles you to have a space in the Partner Area of the Exhibition. This privilege will ensure the best visibility and visitors traffic for your company.

LEADERSHIP SUMMIT

Your top representative with your best client can take part in this exclusive, high-level meeting, where Presidents and CEOs of leading companies and Governments and institutions representatives will have conversations on the sector's needs and strategies in order to collect impressions that may become initiatives and realities for the sector.

PROMINENCE IN NETWORKING ACTIVITIES

We provide opportunities for you to participate and play a leading role in several high-level networking activities that will go on throughout the event so that you can share knowledge, establish new contacts, strike up alliances between companies or gather investors.

PREMIUM VIP INVITATIONS FOR YOUR BEST CLIENTS AND PROSPECTS

As a Partner you will have a chance to provide a unique treatment inviting your customers to high-level presentations that will help them establish their company's strategy in the upcoming months.



1.1 Partner



	GLOBAL PARTNER	EVENT PARTNER		GLOBAL PARTNER	EVENT PARTNER
PARTICIPATION			COMMUNICATION BEFORE DURING AFTER THE SHOW		
Exhibition space	Up to 80 m ² included	Up to 40 m ² included	Company Logo and link on ChemPlast home page	1 st level	2 nd level
Location	Partner Area- Main corridor	Partner Area - Main corridor	Company Logo and link on ChemPlast Partners page	1 st level	2 nd level
Type of the space	Island (4 sides opened)	Peninsula (3 sides opened)	Better position on the webpage: Exhibitors list	Global Partner Category	Event Partner Category
Insurance	✓	✓	Company Logo in advertising materials	✓	✓
CHEMPLAST CONGRESS			Media Kit delivered and sent to our Media registered	✓	✓
Speaking Slot as experts at ChemPlast Congress	1 slot supersession	1 slot powerful conference	Company Logo in roadshow presentations	1 st level	2 nd level
Company logo in conference room screen at the beginning and end of sessions	1 st level	2 nd level	Company Logo in the Visitor's Guide	1 st level	2 nd level
Company logo in Congress main signage	1 st level	2 nd level	Company Logo in the Event's app	1 st level	2 nd level
HIGH LEVEL PROFILE NETWORKING			Company Logo included in newsletters send to all visitors database	1 st level	2 nd level
Business Pass Invitations (Exhibition and some conferences access)	500	250	Company news and milestones mention in Social Media	✓	✓
Premium VIP Invitations (Exhibition + Congress full access + VIP lounge access)	100 VIP	50 VIP	Special mention at the post-show report	1 st level	2 nd level
VIP lounge Access	✓	✓	OTHER SERVICES		
One Special Invitation to participate in the Leadership Summit	1 CEO + 1 CUSTOMER	1 CEO + 1 CUSTOMER	Parking spaces at the event	2	1
EVENT BRANDING AND MARKETING ELEMENTS			Free Wi-Fi	12 users	6 users
AT THE VENUE			SPECIAL CONSIDERATIONS		
Company Logo on signage element at the venue	1 ^{er} nivel	2 ^o nivel	One special invitation to be part of ChemPlast Advisory Board	✓	
Company Logo In Expo Zone at the pavilions	✓	✓	Preference and special discount on Unique Sponsorship Opportunities	25%	15%
			Additional tickets discount on the invitations purchase	50%	30%

1.2 Exhibitor



Customised exhibiting opportunities for innovative companies

We offer **3 participation models** to you so that you can show off your products and innovation in the best environment: ChemPlast Exhibition Area. Capture and build loyalty with your clients by choosing the option best suited to your budget, plus take advantage of all of the benefits that we offer you for being an exhibitor.

2 areas to choose from within the Exhibition Area:

- **PREMIUM AREA:** located next to the Partner area, this provides maximum visibility and traffic by having direct contact with the leaders.
- **BUSINESS AREA:** located in the side aisles, also offering good visibility, but at a lower cost.

3 participation models based on your needs for space:

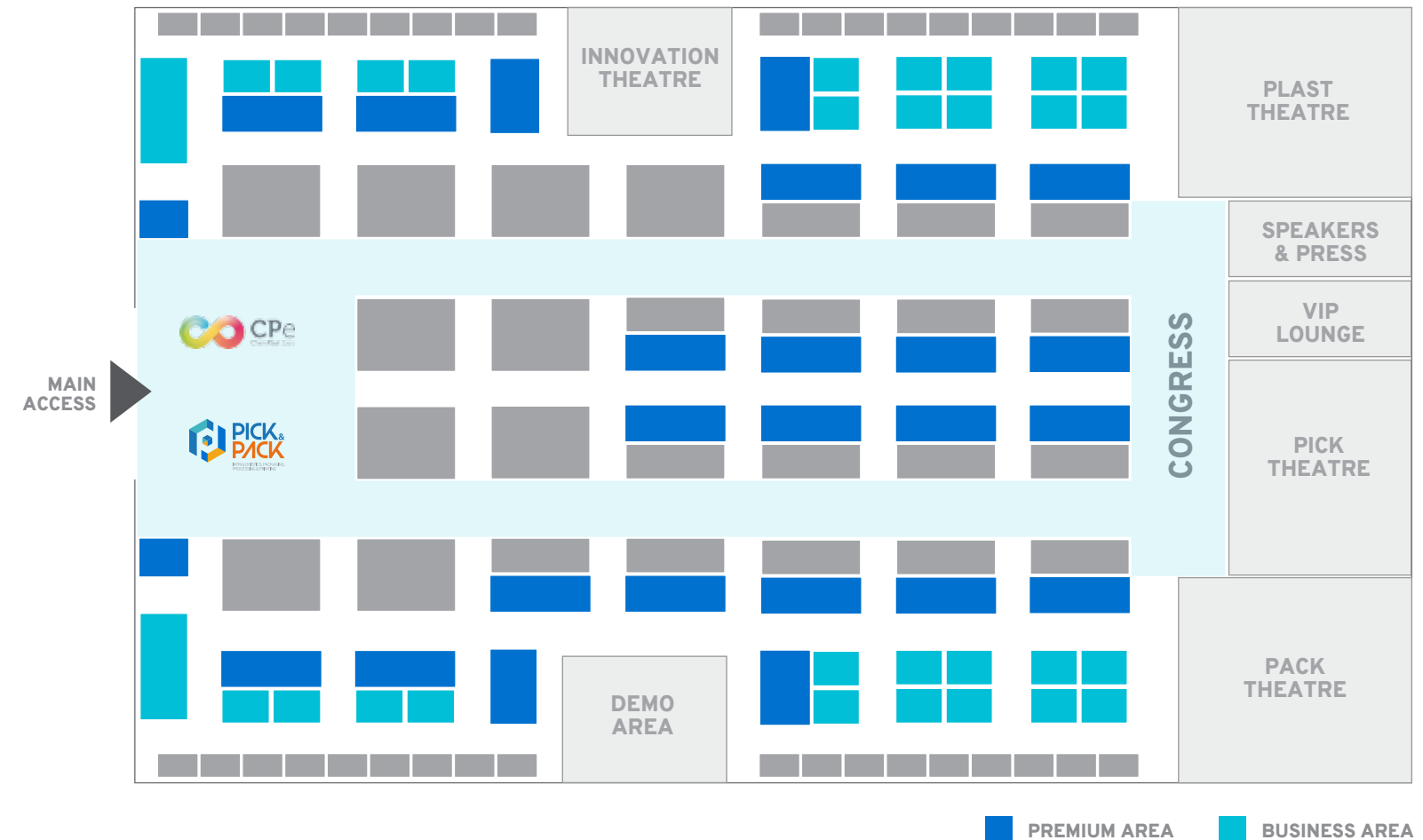
Stand included:

EXHIBITOR PACK S (20 sqm) includes registration fee, space, stand, compulsory insurance, passes and invitations.

EXHIBITOR PACK M (40 sqm) includes registration fee, space, stand, compulsory insurance, passes and invitations.

Optional stand:

EXHIBITOR L (80 sqm) includes registration fee, space, compulsory insurance, passes and invitations.



1.3 Newcomer



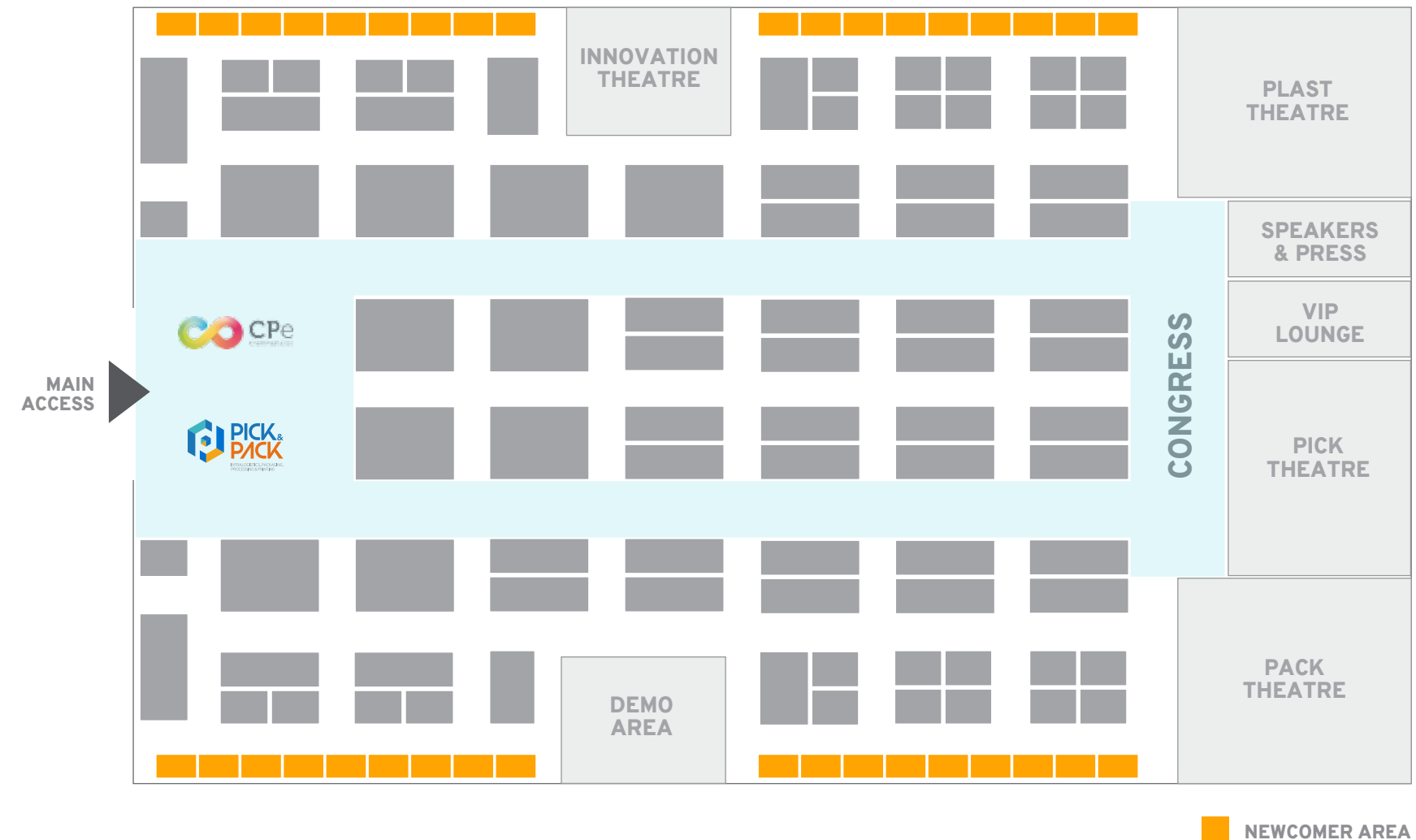
We know how hard it is to start your business or make it grow.

That is why we offer to you our turnkey participation Packs specially assembled for start-ups or newly created companies. Benefit from being able to start out in the leading event in the sector with the lowest investment possible and with great business opportunities.

START-UP PACK:

For start-ups or companies newly created, up to 4 years of activity. Take advantage of being surrounded by projects and innovative businesses like yours.

Registration fee, space, compulsory insurance, stand 12 sqm, passes and invitations are included.





2. Participation rates summary

Participation Models		Location in Exhibition Area		Packs de Participación	Early Bird		sqm space included	Business Pass	Premium VIP Pass	Stand
PARTNER	PARTNER AREA	GLOBAL PARTNER			19.900 €	22.000 €	80 sqm	500	100	14.900 €**
		EVENT PARTNER			14.500 €	16.500 €	40 sqm	250	50	4.990 €**
EXHIBITOR	PREMIUM AREA	EXHIBITOR L			16.900 €	18.800 €	80 sqm	200	10	6.900 €
		PACK EXHIBITOR M			11.000 €	12.900 €	40 sqm	100	8	INCLUDED
		PACK EXHIBITOR S			6.500 €	7.500 €	20 sqm	50	4	INCLUDED
	BUSINESS AREA	PACK EXHIBITOR M			8.500 €	9.900 €	40 sqm	100	4	INCLUDED
		PACK EXHIBITOR S			5.500 €	6.700 €	20 sqm	50	2	INCLUDED
NEWCOMER	NEWCOMER AREA	PACK START-UP*			1.700 €	2.100 €	6 sqm	20	1	INCLUDED

* Only available for companies with up to 4 years of activity

** Optional stands

VAT prices applicable not included

3. UNIQUE SPONSORSHIP OPPORTUNITIES

ChemPlast gives you the chance to maximize your brand exposure and increase your visibility through our unique sponsorship opportunities.

Be the first and ensure that clients remember you rather than your competitors.

EVENT SPONSORSHIP		
Auditoriums	Associate your brand to an audience and get presence in all communications onsite with the visibility of your logo in all the pictures.	Congress Main Auditorium: 7.000 € Demo Area: 5.000 € Innovation Theatre: 5.000 €
Lanyards	Show your leadership in the most exclusive and visible image element in the lounge: The Lanyards. Logo shared with the events' logo. (The sponsorship includes production cost).	10.000 €
Free Wifi	WiFi is the most appreciated service by professional visitors. Moreover, it can be your courtesy to offer it. Company logo in the WiFi zones, event webpage, visitor's guide, signage and at the landing page.	5.000 €
Event app	Your image in one of the most useful and common elements used by visitors. Company logo on the landing page in the app with distinct signage, event webpage and visitor's guide.	5.000 €
Visitor's Guide Back Cover	Even in the digital era, there are still printed pieces that allow the biggest impact of the brand: Visitor's Guide. The advert on the back page of the Visitor's Guide, distributed at the entrances and registration counter.	3.000 €
Signage Elements	The venue offers various signage elements where you can make your brand visible	From 3.000 €

AWARDS SPONSORSHIP		
Give name to one of the Innovation Awards	Link your Brand with the maximum expression of the innovation: our ChemPlast Awards. Company logo and name one of the prizes in the ChemPlast Awards Ceremony. Logo in screen and presentation of the sponsored award by one of the representatives of your company.	2.000 €

COMMUNICATION SPONSORSHIP		
COMMUNICATION 1	Share your leadership through content in the ChemPlast blog: we offer you the possibility of publishing an article on our blog, also sharing it through Twitter (5 tweets) and LinkedIn (1 post).	1.000 €
COMMUNICATION 2	In addition to the Communication 1 pack, we ad a dedicated email to all ChemPlast visitors.	3.000 €

STAND GLOBAL (80 sqm). OPTIONAL IN THE GLOBAL PARTNER OPTION



APPLIED RATE

Stand cost: 14.900 €. VAT not included.

SERVICES INCLUDED:

Basic cleaning prior to the opening day
(includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND:

- 80 sqm with carpet floor on 8 cm platform
- Lightening suspended truss with Neowall system
- Central structure in Neowall system 500x200 cm a 396 cm at 293 cm/h, black or white. Curved edges and storage with door and key.
- Marilyn reception desk on wood with labelling.

FURNITURE:

- 4 black round tables
- 12 chairs model "Herencia"
- 1 stool
- 4 armchairs model "Orlando"
- 1 table
- 3 wooden counters
- 1 storage shelf
- 1 rack
- 1 small refrigerator
- 1 screen 42"

ELECTRICITY - LIGHTING:

- Minimum power and low electricity consumption
- Switchboard with differential and plug
- LED lightening
- 1 sodium bulb
- 1 single phase wall socket at the reception desk
- 1 double single phase socket in counters carpentry
- 2 double sockets in storage area

LABELLING:

- Logo on reception desk
- Customer image on the center wall
- Customer image on the suspended lightening panel

Colour options of the Neowall system.
The price of the stands with the Neowall system incorporates 66% of the wall surface covered in white or black fabric and the remaining 33% in fabric labelled as the exhibitors wish.



White



Black



Labelled

Colour options for carpeting. Change the carpet colour without additional cost.



Lawn Green



White



Jasper Grey



Navy Blue



Table Green



Leaf Green



Red



Flight Attendant



Whisky



Pearl Grey



Burgundy



Sahara



Anthracite Grey



Dark Blue



Orange



Brown



Black

Stand image only for informational purpose. The images of the stands may vary depending on the assigned final space. The removal of any prefabricated element by the exhibitor does not mean reduction of the prize. All materials used, structural or electrical are on loan and therefore, any deterioration shall be billed at the applicable fees. It is not allowed to pin any element on the walls of the stand. You can only attach them with adhesive tape.

STAND EVENT (40 sqm). OPTIONAL IN THE EVENT PARTNER OPTION



APPLIED RATE

Stand cost: 4.900 €. VAT not included.

SERVICES INCLUDED:

Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND:

- 40 sqm with carpet floor on 8 cm platform
- Octagonal profile structure 293 cm/h, customer customizable canvas
- Storage area 2x1,25 m

FURNITURE:

- 1 counter with shelves and storage space of 1,5x0,5x1 m with lock and key, customizable with company logo
- 2 white round tables
- 8 chairs model "Herencia"

ELECTRICITY - LIGHTING:

- Minimum power and low electricity consumption
- Switchboard with differential and 1 plug at the storage
- LED lightening

LABELLING:

- Logo on reception desk
- Customizable back wall canvas.

Colour options for carpeting. Change the carpet colour without additional cost.

Lawn Green	White	Jasper Grey	Navy Blue
Table Green	Leaf Green	Red	Flight Attendant
Whisky	Pearl Grey	Burgundy	Sahara
Anthracite Grey	Dark Blue	Orange	Brown
Black			

STAND LARGE (80 sqm). OPTIONAL IN THE EXHIBITOR L OPTION



APPLIED RATE

Stand cost: 6.900 €. VAT not included.

SERVICES INCLUDED:

Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND:

- 80 sqm with carpet floor
- Maxima type structure of 400 cm/h
- White, black or white back walls.
- Storage area 400x200 cm with lock and key

FURNITURE:

- 2 glass reception counter
- 4 round white tables
- 2 airport tables
- 16 white chairs model "Herencia"
- 4 stools
- 1 small refrigerator
- 1 storage shelf
- 1 rack

ELECTRICITY - LIGHTING:

- Minimum power and low electricity consumption
- Switchboard with differential and 4 double plugs
- LED lightening

LABELLING:

- 2 labels 4x2 m
- 2 labels 2x1 m
- 2 glass vinyls 2x1 m

Colour options for carpeting. Change the carpet colour without additional cost.

Lawn Green	White	Jasper Grey	Navy Blue
Table Green	Leaf Green	Red	Flight Attendant
Whisky	Pearl Grey	Burgundy	Sahara
Anthracite Grey	Dark Blue	Orange	Brown
Black			

STAND MEDIUM (40 sqm). INCLUDED IN EXHIBITOR M PACK



Additional cost for stand walls complete labelling: 1.990 €+ VAT

APPLIED RATE

Stand cost: included in Exhibitor M Pack

PARTICIPATION:

- 40 sqm space
- Mandatory insurance

SERVICES INCLUDED:

Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND:

- 40 sqm with carpet floor
- Octagonal structure at 293 cm/h
- Black back walls
- Storage area of 300x100 cm with lock and key

FURNITURE:

- 2 white round tables
- 8 white chairs model "Herencia"
- 2 brochure holders
- 2 modular counters of 150x50x100 cm with shelves, doors and lock

ELECTRICITY - LIGHTING:

- Minimum power and low electricity consumption
- Switchboard with differential and a double plug
- LED lightening

LABELLING:

- 4 friezes units in PVC personalized with customer logo and stand number
- Customer logo on counter

Colour options for carpeting. Change the carpet colour without additional cost.

Lawn Green	White	Jasper Grey	Navy Blue
Table Green	Leaf Green	Red	Flight Attendant
Whisky	Pearl Grey	Burgundy	Sahara
Anthracite Grey	Dark Blue	Orange	Brown
Black			

STAND SMALL (20 sqm). INCLUDED IN EXHIBITOR S PACK



Additional cost for stand walls complete labelling: 1.490 €+VAT

APPLIED RATE

Stand cost: included in Exhibitor S Pack

PARTICIPATION:

- 20 sqm space
- Mandatory insurance

SERVICES INCLUDED:

Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND:

- 20 sqm with carpet floor
- Octagonal structure at 293 cm/h
- Black back walls
- Storage area 200x100 cm with lock and key

FURNITURE:

- 1 white round table
- 4 white chairs model "Herencia"
- 1 brochure holder
- 1 white modular counter of 150x50x100 cm with shelves, doors and lock

ELECTRICITY - LIGHTING:

- Minimum power and low electricity consumption
- Switchboard with differential and a double plug
- LED lightening

LABELLING:

- 2 rieves units in PVC personalized with customer logo and stand number
- Customer logo on counter

Colour options for carpeting. Change the carpet colour without additional cost.

Lawn Green	White	Jasper Grey	Navy Blue
Table Green	Leaf Green	Red	Flight Attendant
Whisky	Pearl Grey	Burgundy	Sahara
Anthracite Grey	Dark Blue	Orange	Brown
Black			

STAND NEWCOMER (6 sqm). INCLUDED IN START-UP PACK



Additional cost for stand walls complete labelling: 900 €+ VAT

APPLIED RATE

Stand cost: included in Start-Up Pack (6 sqm)

PARTICIPATION:

- 6 sqm space
- Mandatory insurance

SERVICES INCLUDED:

Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND:

- 6 sqm with carpet floor
- Maxima type structure of 303 cm/h
- Black back walls, octogonal structure at 293 cm/h
- Rieze in PVC personalized with customer logo and stand number

FURNITURE:

- 1 white round table
- 2 white chairs
- 1 white modular counter of 100x50x100 cm with shelves, doors and a lock

ELECTRICITY - LIGHTING:

- Minimum power and low electricity consumption
- Switchboard with differential and a single socket
- LED lightening

Colour options for carpeting. Change the carpet colour without additional cost.

Lawn Green	White	Jasper Grey	Navy Blue
Table Green	Leaf Green	Red	Flight Attendant
Whisky	Gris Perla	Burgundy	Sahara
Anthracite Grey	Dark Blue	Orange	Brown
Black			

5. ChemPlast Team:

A great team to help and advise great companies.
We aim to be your best business partner.

SALES TEAM:

E: exhibit@chemplastexpo.com

INTERNATIONAL SALES TEAM:

- MADRID info@nebext.com
- BARCELONA spain@nebext.com
- BRUSSELS belgium@nebext.com
- FERRARA italy@nebext.com
- FRANKFURT germany@nebext.com
- LISBON portugal@nebext.com
- MEXICO CITY mexico@nebext.com
- SAO PAULO brazil@nebext.com
- SHANGHAI china@nebext.com
- SILICON VALLEY usa@nebext.com
- TEL AVIV israel@nebext.com
- DELHI india@nebext.com
- TORONTO canada@nebext.com
- WARSAW poland@nebext.com

EXHIBITORS SERVICE TEAM:

E: operations@chemplastexpo.com

PRESS:

E: press@chemplastexpo.com

GENERAL CONTACT TELEPHONE:

T: 00 34 919 551 551

CO-LOCATED EVENT:



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PACK**

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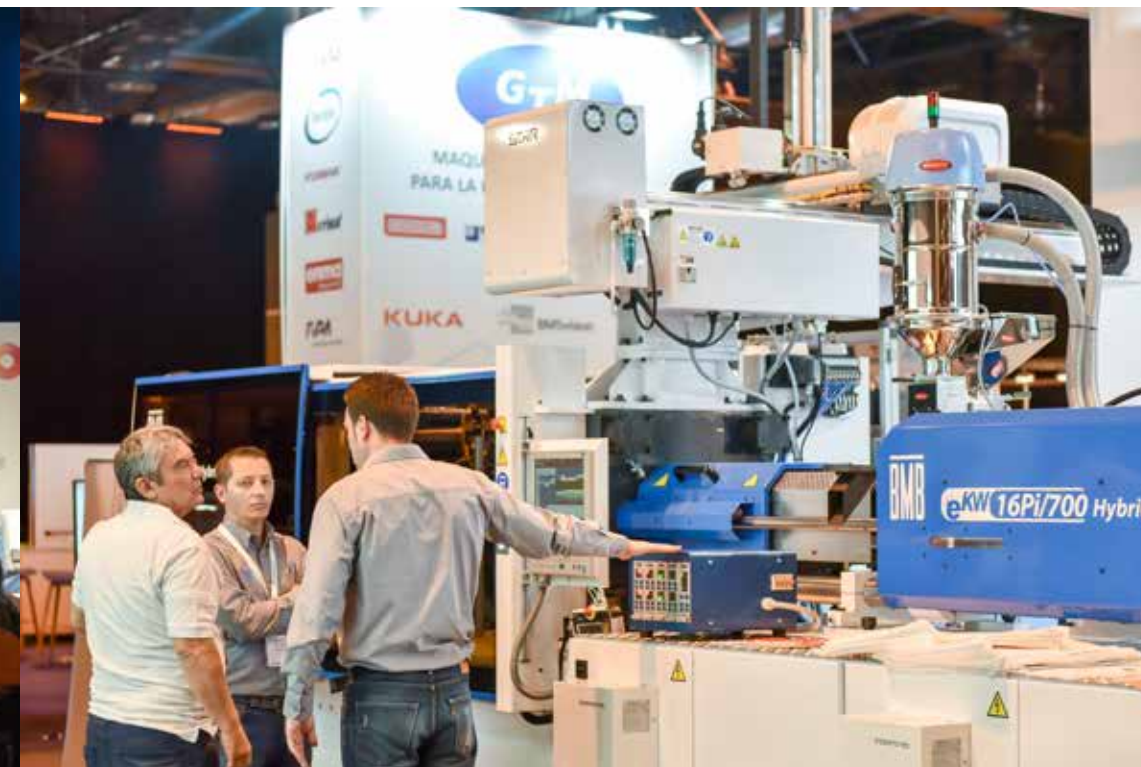




NETWORK



KNOWLEDGE



BUSINESS OPPORTUNITIES

PERFORMING STUNNING EXHIBITIONS TO YOUR BUSINESS SUCCESS

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DELHI india@nebext.com	SILICON VALLEY usa@nebext.com
FERRARA italy@nebext.com	TELAVIV israel@nebext.com
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LISBON portugal@nebext.com	WARSAW poland@nebext.com

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