



**CPe**  
ChemPlast Expo



**INNOVATION  
FOR A NEW PLASTICS  
REVOLUTION**

[WWW.CHEMPLASTEXPO.COM](http://WWW.CHEMPLASTEXPO.COM)

# CHEMPLASTEXPO, THE PLATFORM FOR THE LEADERS OF THE PLASTIC TRANSFORMATION SECTOR



Food, packaging, automotive, agrochemical, cosmetics, pharma, electronic or building industries have to deal every day with new challenges related to productivity, environmental respect and global sustainability.

From ChemPlast we have the goal to present solutions for the industry challenges we all have to face, focusing on Sustainable Development Goals, new biodegradable and compostable materials or the implementation of more efficient and environmental-friendly technologies. These are inalienable elements for any enterprise. From the first stages of research until the final product, both in chemical and plastics transformation industries, they play an important role. That is why it is a need, more than an option, to know which innovations, proposals and projects are being developed on those fields.

The plastics transformation industry annual production has globally increased between 3% - 5%, which means an increase on the machines demand that achieves 32.500M€, 42% of those inputs goes to European manufacturers. In an environment in which market requirements are getting bigger, all the attention and the debate go to issues as functionality, environmental impact and digitalization.

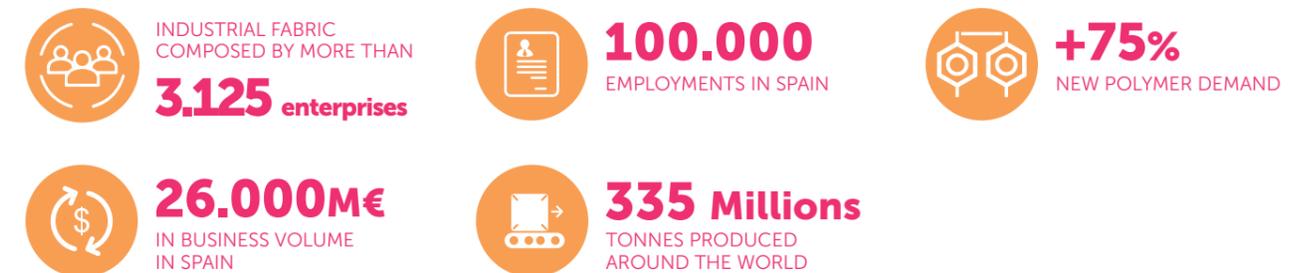
The challenges of the future involve the appearance of new business models and the development of new materials and technologies, not only coming from the I+D+I area but also from the technological and research centers, universities and start-ups. Emerging talent and new disruptive projects have also place and recognition in ChemPlastExpo. That is why in ChemPlastExpo we try to offer a full agenda of activities as the Leadership Summit, a Circular Economy Forum or the ChemPlast Awards, high-level meetings and networking opportunities to share efficient and responsible business production practices to create commercial bonds with other industries and professionals of the sector.

A bet for sustainability by hands of innovation, an annual meeting for all industrial professionals and a starting point for a route plan which is useful to lead this 4th Industrial Revolution ecologically responsible.



# PLASTICS TRANSFORMATION AND CHEMICAL INDUSTRIES KEY DATA

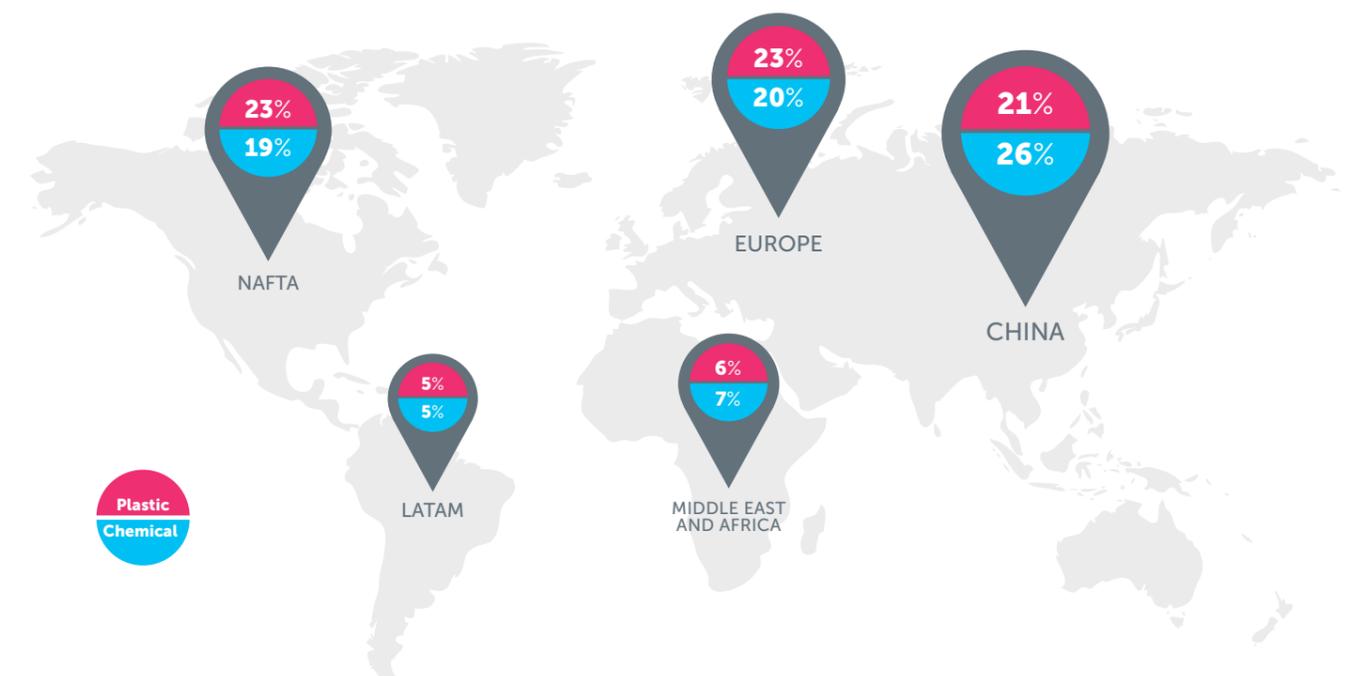
## PLASTICS TRANSFORMATION INDUSTRY



## CHEMICAL INDUSTRY



## Expected global growth of the Chemical and the Plastics Transformation Industries



# ALL INNOVATION ON PLASTICS TRANSFORMATION TO IMPROVE INDUSTRIAL COMPETITIVITY EXPO / CONGRESS

RAW MATERIALS

COMPOSITES

ADDITIVES

MACHINERY AND EQUIPMENT

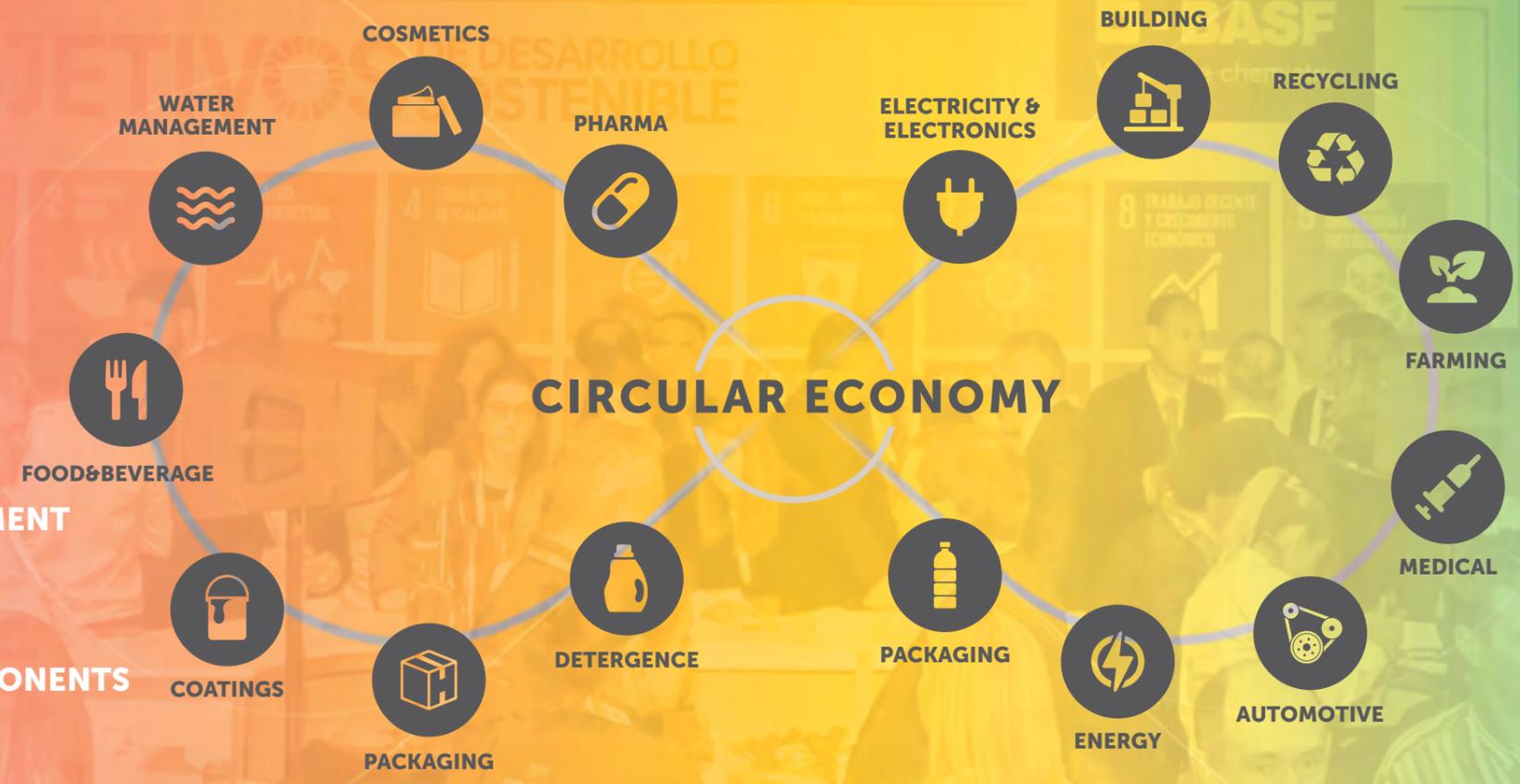
PERIPHERALS AND COMPONENTS

MOLDS AND MATRICES

RAPID PROTOTYPING

MEASUREMENT AND CONTROL

AUTOMATION SYSTEMS



ENVIRONMENTAL & RECYCLING

CIRCULAR ECONOMY

SEMI-FINISHED & FINISHED PRODUCT

SERVICES

R+D+I

BASE CHEMICAL

NEW MATERIALS

LOGISTICS

STORAGE

INDUSTRIAL SECURITY

## INDUSTRY 4.0

- DIGITAL MANUFACTURING
- ARTIFICIAL INTELLIGENCE
- BIG DATA
- SOFTWARE
- 3D PRINTING
- INDUSTRIAL SUSTAINABILITY
- CYBERSECURITY
- IIOT
- INDUSTRIAL CLOUD
- BLOCKCHAIN

# EUROPEAN CONGRESS OF PLASTICS ENGINEERING

## TOPICS

- NEW MATERIALS
- DIGITAL TRANSFORMATION
- CIRCULAR ECONOMY
- SECURITY, QUALITY AND REGULATIONS
- COMPOSITES
- NEW TECHNOLOGIES
- HEALTH
- SUSTAINABILITY
- NANOTECHNOLOGY
- NEW APPLICATIONS AND FUNCTIONALITIES
- RENEWABLE ENERGY
- TRENDS

**2 STAGES**

**+140 SPEAKERS**

**3 DAYS OF INSPIRATION**

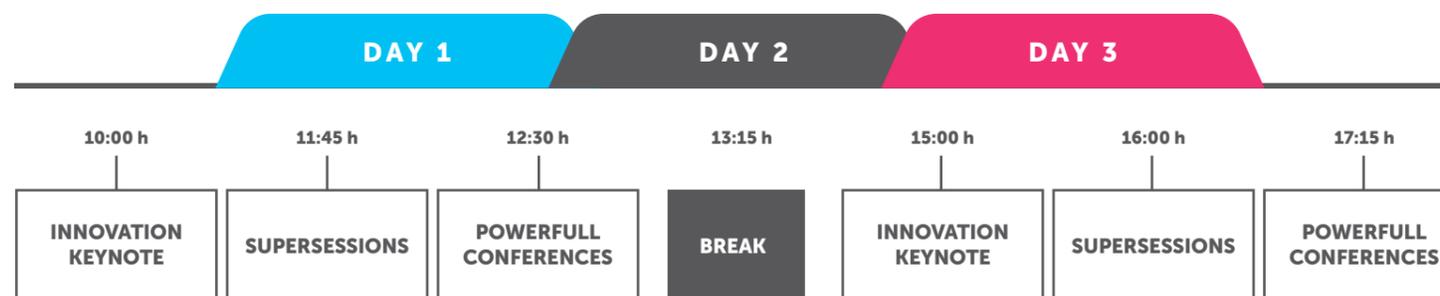
**12 VERTICAL FORUMS**

**6 KEYNOTES**

**WORKSHOPS**

## VERTICAL FORUMS

- FOOD & BEVERAGE
- AUTOMOTIVE
- AERONAUTICS
- HEALTH
- PHARMA
- COSMETICS
- PACKAGING
- TOYS
- BUILDING
- CONSUMER GOODS AND EQUIPMENT



# WE BRING TOGETHER PROFESSIONALS WHICH INTEREST YOU THE MOST

We offer a platform for professionals, chemical engineers, laboratory technicians, industrial engineers, operation managers, plant operators, researchers or chemical and plastics transformation workers, to discover all the innovation and the new trends of its sector.

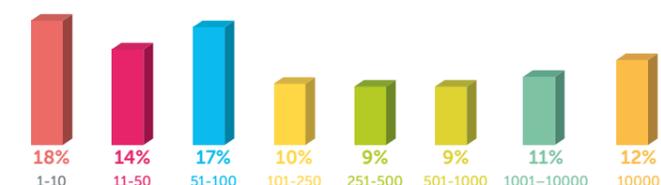
ChemPlastExpo is the platform that offers you new generation leads.



## PROFESSIONAL VISITOR PROFILE

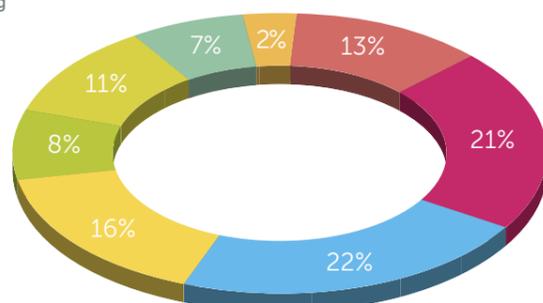


## COMPANY SIZE

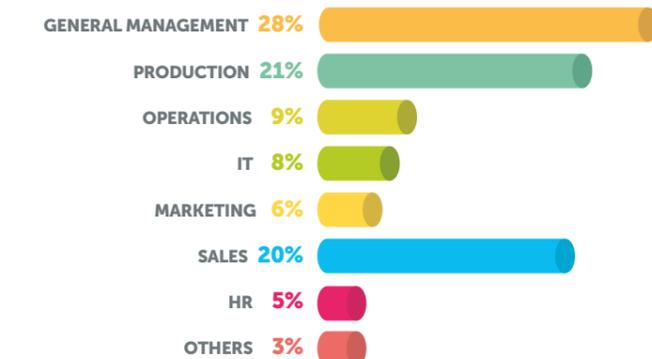


## CHEMPLAST UNITES THE MOST IMPORTANT SECTORS

- Pharma & Cosmetics
- Automotive
- Packaging
- Machinery & Consumer goods
- Engineering & TC
- Farming
- Food
- Others



## RESPONSIBILITY AREA



# CHEMPLAST EXPO & CONGRESS



Next to the exhibition area and the European Congress of Plastics Engineering, ChemPlast offers other network activities that make it a must for any professional of the sector, such as the LEADERSHIP SUMMIT, a lunch with the industrial leaders and stakeholders; our SCIENCE CAMPUS that brings together all the technological centers and startups that give new solutions to the plastic industry; and the INNOVATION THEATRE, the space where the challenges of the future in those sectors are being held.

ChemPlast is also complemented with our "fun & business" events such as the ChemPlast Awards, where enterprises increase business opportunities in a relaxed and informal environment.



# MADRID, CAPITAL OF INNOVATION IN PLASTICS TRANSFORMATION



At ChemPlastExpo, our goal is to be part of this new industrial revolution. That is why we bring together the players from all sectors, the most disruptive experts and the companies with the most impact in an event designed for each one of them in the Great Industrial Week of Madrid. The dynamism of Madrid is contagious and at the same time welcomes everybody to do business. Madrid offers wonderful and modern infrastructures to its visitors, as well as a cultural and endless leisure, which will make ChemPlastExpo an extraordinary meeting.

# AN EVENT ONLY FOR THOSE WHO INNOVATE

With the possibility of participating as a Partner, Exhibitor or Newcomer, we present ten powerful reasons to include Chemplast in your Marketing Plan:

- 1 Position your brand.
- 2 Showcase your most recent innovations to your audience, media and prescriptors.
- 3 Activate and/or accelerate the purchase process.
- 4 Participate in all stages of the process of industrial purchase process.
- 5 Generate the engagement and the necessary link to build loyalty and sell more.
- 6 Participate in B2B meetings with the purchase decision makers, an audience of managers that will not be provided by any other event.
- 7 Inspire your audience by participating at the Congress.
- 8 Benefit from the transfer of innovation through challenges.
- 9 Impact on regular communications through our Newsletter during the whole year.
- 10 Join a qualified Network in which you will play the major role.

## CHEMPLAST AWARDS

CHEMPLAST AWARDS are designed to recognize the work, leadership and transformation of those companies that invest in innovation in the chemical and plastic industrial sector, focusing on the areas of new business models, new products, equipment, communication management, operational processes, marketing or customer experience.



### Partner

This is the best option to stand out from your competition. Generate the major impact thanks to our promotion campaign before, during and after the event. Take advantage of the best visibility at the exhibition area to generate more leads.

Play an important role in the congress agenda. Above all, you will gain access to numerous opportunities that will ensure the biggest turnover in only 3 days.



### Exhibitor

Present your products and solutions in our exhibition area to attract new customers and improve the customer loyalty for existing clients. This is the best event to find professional buyers.

You can choose from various participation packs, according to the space you need, whether in the 'Premium Area', just next to the Partners, or in the 'Business Zone'. Take advantage from a unique environment to boost your sales.



### Newcomer

We know how difficult it is to start. This is why we have prepared exclusively for startups 'Turnkey Packs'.

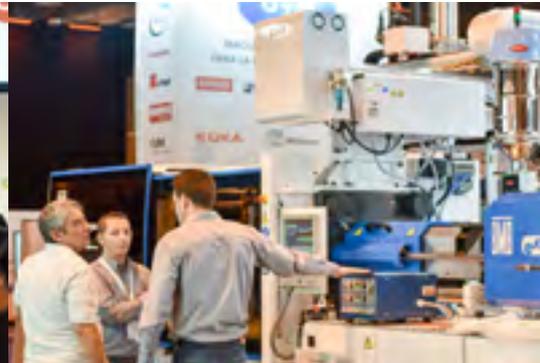
Surround yourself with leading companies of packaging and intralogistics sectors and present your innovations just along them, but with a minimum investment.



**NETWORK**



**KNOWLEDGE**



**BUSINESS OPPORTUNITIES**



**PERFORMING STUNNING EXHIBITIONS  
TO YOUR BUSINESS SUCCESS**

**MADRID** info@nebext.com  
**BARCELONA** spain@nebext.com  
**BRUSSELS** belgium@nebext.com  
**DELHI** india@nebext.com  
**FERRARA** italy@nebext.com  
**FRANKFURT** germany@nebext.com  
**LISBON** portugal@nebext.com

**MEXICO CITY** mexico@nebext.com  
**SAO PAULO** brazil@nebext.com  
**SHANGHAI** china@nebext.com  
**SILICON VALLEY** usa@nebext.com  
**TELAVIV** israel@nebext.com  
**TORONTO** canada@nebext.com  
**WARSAW** poland@nebext.com

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Cpe - CHEMPLASTEXPO IS AN EVENT OF:

**NEBEXT**  
NEXT > BUSINESS EXHIBITIONS

CO-LOCATED EVENT:

**PICK & PACK**  
INTRALOGISTICS, PACKAGING,  
PROCESSING & PRINTING