

Portugal, Guest country of the second edition of ChemplastExpo 2019, the great Industrial Week of Madrid

Portugal Working Day will be held on May 7, a day to establish business ties between both countries in which companies, industrials, delegations, technology centers, and Portuguese institutions will take part.

More than 8,000 professionals from the sectors of packaging, automovile, cosmetics, pharma, electronics, and food will meet in Madrid from May 7 to 9 to discover the latest developments in the industry 4.0 in Madrid, at IFEMA

Madrid, March 20, 2019.- The second edition of **ChemPlastExpo will return from May 7 to 9** at IFEMA, to bring back the great industrial week of Madrid. More than 200 brands will meet to present the latest solutions for the transformation of plastic, as well as innovations in applied chemistry for the automotive, food, cosmetic and packaging industries, among others. Within this framework, in the first day of the event, the Portugal Working Day will be held, which will feature the presence of Portuguese and Spanish companies, technology centers and institutions with a presence in Portugal, which will be the protagonists of the day. A meeting in which trade agreements between Portugal and Spain will be established, good practices will be transferred from the Portuguese country in the field of industry 4.0 and experiences will be shared on the challenges the industry faces in terms of sustainability, technology, and competitive improvement.

ChemPlastExpo faces its second edition with more exhibition space as the platform that the industry was claiming to do business and as a unifying meeting point for the exchange of knowledge of two growing sectors. In this sense, the Portuguese companies and industrial professionals have in ChemPlastExpo a special space for business generation, collaborations, presentations of novelties and projects for manufacturers, distributors, and users, which also brings together public and private organizations linked to the goal of promoting all your new initiatives.

The Portuguese chemical industry is highly diversified and includes everything from raw materials such as polyethylene, resins or artificial fibers, to fertilizers. APQuímica will be present in ChemPlastExpo, the national reference association for the Chemistry, Petrochemical and Refining sector. It is also the managing entity of the Competitiveness Cluster of Petrochemical, Industrial Chemistry and Refining. Its participation in ChemplastExpo is framed within its objective of contributing to the sustainable evolution of the activities of its associates, as well as to the reinforcement of its competitiveness, and to the continuous improvement of its practices.

Portugal has shown in recent years to have a strong export dynamic in the chemical sector, which already accounts for more than 12% of the total carried out in the country, with Spain being its main market followed by Germany and France. The products that are exported most this country are, mainly, petrochemicals of the value chain of plastics, rubber, pharmaceuticals, organic chemicals, pigments, paints, essential oils, cleaning products, fertilizers, among others that have in common the complex production technologies.

As for the Portuguese plastic industry, it is very similar to the Spanish one, since it is also a very mature market (65% are micro-companies with more than 10 years old), and 74% of the sector's turnover comes from the transformation of plastics. In fact, the Portuguese molding sector is one of the most



powerful industries at an international level that counts on companies with great technological capacity with top-level machines.

Leading international brands rely on Portuguese companies to manufacture molds for the production of their most cutting-edge products. This has managed to place the molds "made in Portugal" in the world number one position, reaching more than seventy countries. To consolidate this identity, CEFAMOL was born and will be present at ChemPlastExpo - whose mission is to actively represent its members through an action that allows to unify and synthesize the interests of the Portuguese mold industry.

Right now the challenges of the sector are in the circular economy and in the adaptation to reduce the negative impact on the environment, in addition to industry 4.0 or 3D printing. And Portugal has a very important role in all these challenges because of its importance for both sectors, chemical and plastic, since for many of the companies it is part of the Iberian market unit together with Spain, so it is fundamental in its business strategy and European regional positioning.

These challenges and all the issues that affect the sector will currently be addressed at the Portugal Working Day within ChemplastExpo 2019. More than 60 institutions, administrations and sector entities support this industry meeting, among which are: the Ministry of Economy , Industry and Competitiveness, the Community of Madrid, Madrid City Council, PIEP, AFIA, PORTUGUESE HISPANIC CHAMBER OF COMMERCE, AICEP, APIP, CEFAMOL, APQUIMICA, Enterprise Europe Network, ChemSpain, Fedit, ChemMed, Plastics Europe, AECQ, Suschem, Spanish Plastics Center, ASEBIO, AVEQ-KIMIKA, Spanish Technology Platform of CO2, Hisparob, Suschem, Aimplas, ANAIP, ADELMA and the technological platform Food For Life Spain.

ChemPlastExpo brought together in its first edition more than 8,000 professionals from the packaging industry, automotive, electronics, food, pharmaceutical, cosmetics, and aeronautics, among others, to make them aware of the solutions of the chemistry and transformation industry. plastic.

About ChemPlastExpo

ChemPlastExpo is the industrial fair that brings together in Madrid the solutions for the food industry, packaging and packaging, cosmetics, pharma, electronics and automotive, hand in hand with innovations from more than 200 firms in the chemical and plastics industry. Together with this exhibition area of new materials, projects, processes or machinery, the Congress of Applied Chemistry and Industry 4.0 and the European Congress of Plastic Engineering are held. Two congresses that will present the new business models, industrial innovations, Circular Economy, Industry 4.0 or sustainability as axes to understand the new challenges of a new industrial revolution. This event is organized by Nebext.