



## ChemPlastExpo is presented in Valencia to the chemical and plastic industry

ChemPlastExpo, was presented in Valencia to expose the details of its next edition, which is a unique opportunity to connect supply and demand around the latest advances and trends in innovation, digitalization and industry 4.0 applied to the chemical sector and the plastic

**Madrid, June 15, 2018.-** ChemPlastExpo was presented to the Valencian industry of the chemical and plastic sector to share the details of its next edition, which will be focused on innovation and the commitment to digitization and industry 4.0 for these two motor sectors of the industry and the Spanish economy. The meeting will be held next November 6, 7 and 8 in Madrid (Ifema), and will bring together the most innovative solutions in materials, technologies, processes and machinery for the chemical and plastics industry.

ChemPlastExpo becomes an unmissable event for all professionals who are looking for innovative solutions to improve the competitiveness of their companies, as well as the optimization and modernization of their production processes. It is the first fair of the chemical and plastic sector to be held in the Spanish capital, which has involved the linking of all the industrial poles of reference in the field of chemicals and plastics in Spain and Portugal.

"The Valencian chemistry stands out for its high level of knowledge, getting the sector to grow, thanks to its strong commitment to product innovation and internationalization. The presentation in Valencia is not coincidental, we are proud to have the participation of many companies of the Community, as well as the main associations and employers of the sector," says Leo Bernd, director of ChemPlastExpo. "It is a meeting for the generation of business, the exchange of knowledge, technology transfer and presentation of novelties for manufacturers, distributors and users. In addition, we will have the main public and private organizations with the aim of promoting all their new initiatives."

ChemPlastExpo, will gather more than 9,000 professionals from the chemistry and plastics industry in Madrid with the collaboration of more than 60 organizations and business associations in the sector. The participation of 200 exhibiting companies, in addition to the more than 180 international experts participating in its two congresses, make it a unique appointment for the professional business agenda for this next fall.

"For ChemSpain, participating in ChemPlastExpo means to offer a good opportunity to bring companies a platform of great coverage, especially for the participation of Turkey as a guest country. Turkey is a strategic country for the Spanish foreign trade of the chemical sector, the third non-EU commercial partner and tenth in the world", explains M<sup>a</sup> Eugenia Anta, Executive Director of ChemSpain.



## **ChemPlastExpo & Congress: the debate on the implementation of industry 4.0 in both sectors**

The event offers a unique knowledge and technology transfer center, thanks to the more than 180 international experts who will participate in conferences held within the framework of ChemPlastExpo: the Congress of Applied Chemistry and Industry 4.0, the largest national congress for the chemical sector, and the European Congress of Plastic Engineering. Both will tackle verticals for the automotive, pharma, cosmetic, agrochemical, construction, food, packaging or electronic sectors, in more than 170 speeches organized by José García Reverter, director of the Program of the Congress of Applied Chemistry and Industry 4.0 and the European Congress of Plastic Engineering.

"The main axes of the congress will be Sustainability, Circular Economy, Digital Transformation and Industry 4.0, but there will also be space for new developments of materials and technologies, real applications and success stories, consumer demands and industry trends", said José García.

In addition, ChemPlastExpo will host the 8th edition of the National Congress of Chemical Distribution, organized by the Spanish Chemical Trade Association, among other events such as the Leadership Summit, a lunch with industry leaders, the Science Campus that brings together all technology centers and startups that bring new solutions to the world of plastics and chemistry, the Labtech Innovation Theater, a space where the challenges of the future of both sectors will be presented, or the Chemplast Awards, the awards that recognize the most disruptive projects in the sector.

### **Institutional and industry support**

More than 40 entities of the sector already support the event, among them Enterprise Europe Network, the Ministry of Economy, Industry and Competitiveness, the Community of Madrid, the Madrid City Council, ChemSpain, Fedit (Network of technological centers), ChemMed, Plastics Europe, AECQ, AEMAC, Spanish Plastic Center, AIMPLAS, AITIIP Technology Center, IASP (global network for science parks and innovation areas), Official College of Chemical Engineers of the Valencian Community, Official College of Chemists of Valencia or ANAIP.